

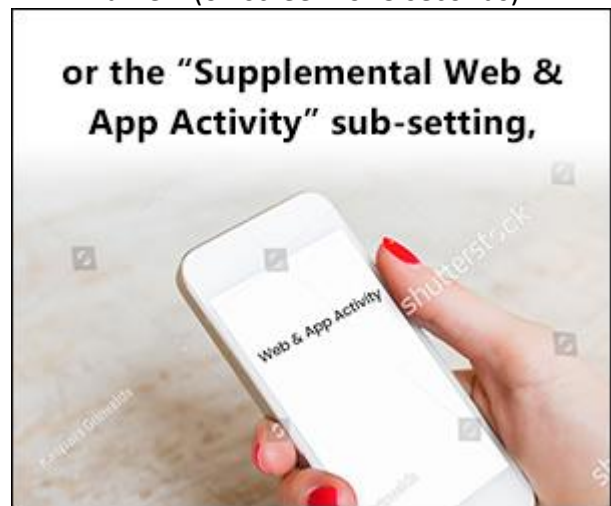
Exhibit 3

Display Banner (300x250) #1

Frame 1 (on screen for 5 seconds):



Frame 2 (on screen for 3 seconds):



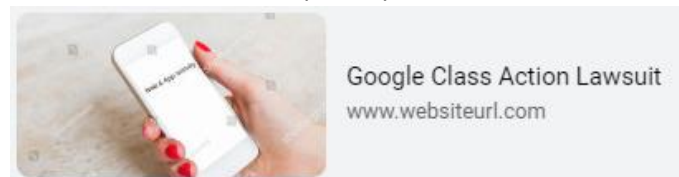
Frame 3 (on screen for 5 seconds):



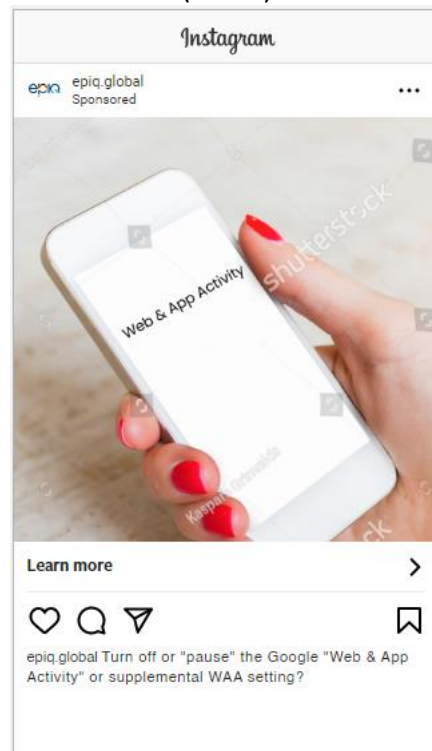
Facebook Newsfeed Ad #1
(Static)



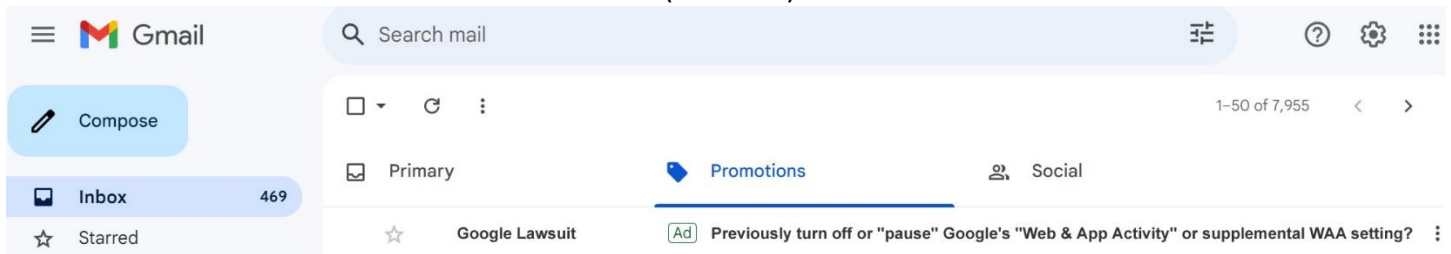
Facebook Right Hand Column Ad #1
(Static)



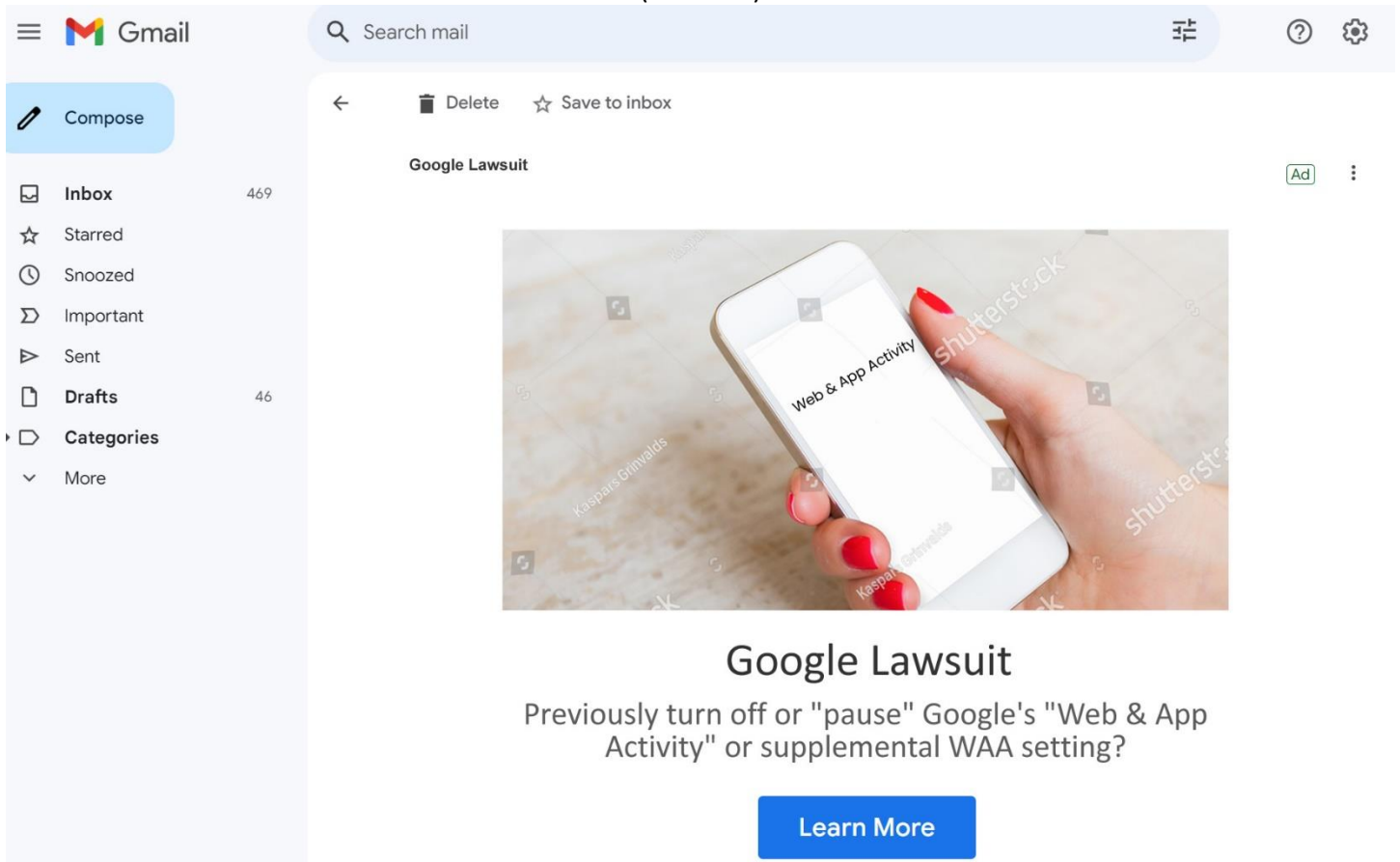
Instagram Newsfeed Ad #1
(Static)



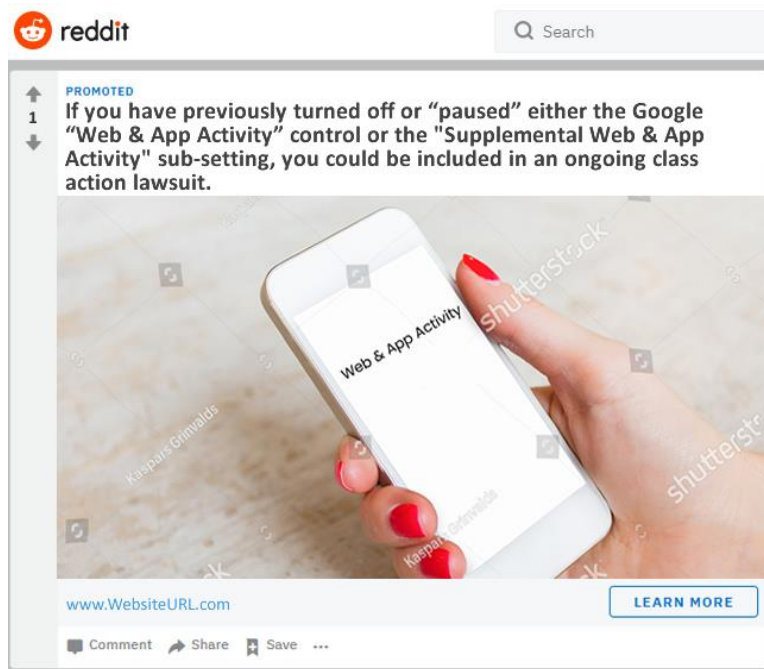
Gmail.com Promotional Ad #1 (Pre-Click)



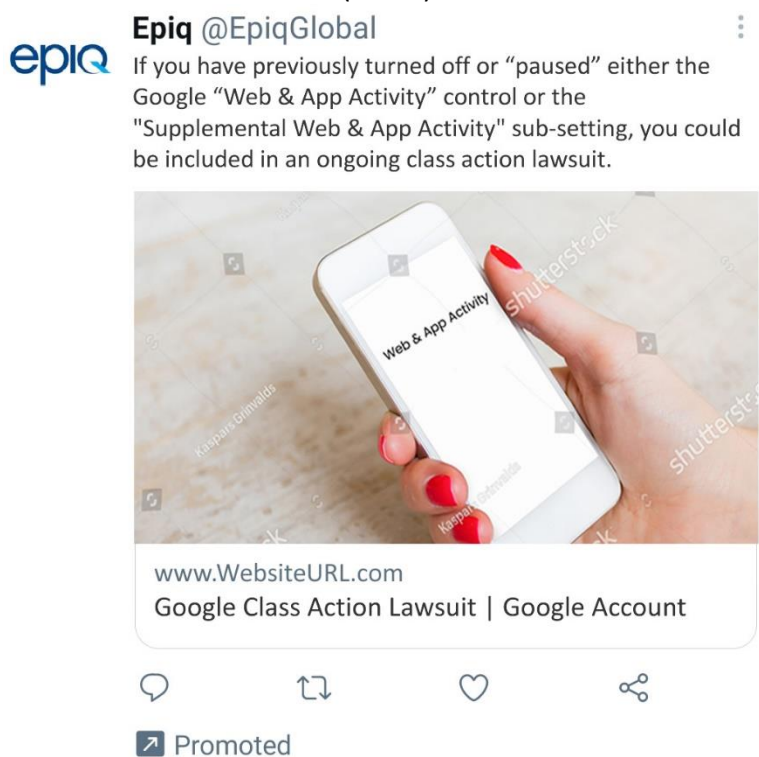
(On-Click)



Reddit Feed Ad #1
(Static)



X (Twitter) Feed Ad #1
(Static)

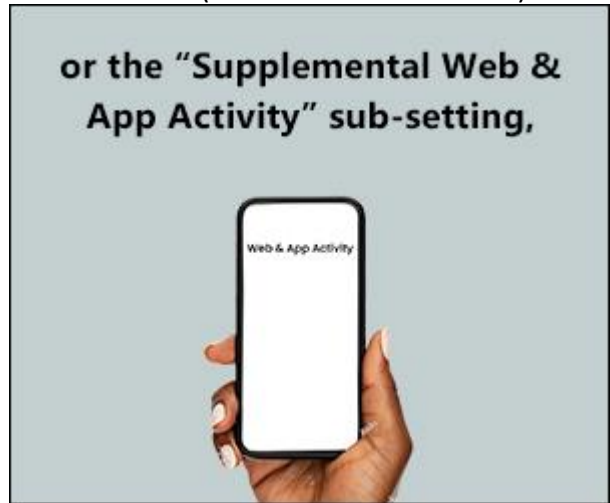


Display Banner (300x250) #2

Frame 1 (on screen for 5 seconds):



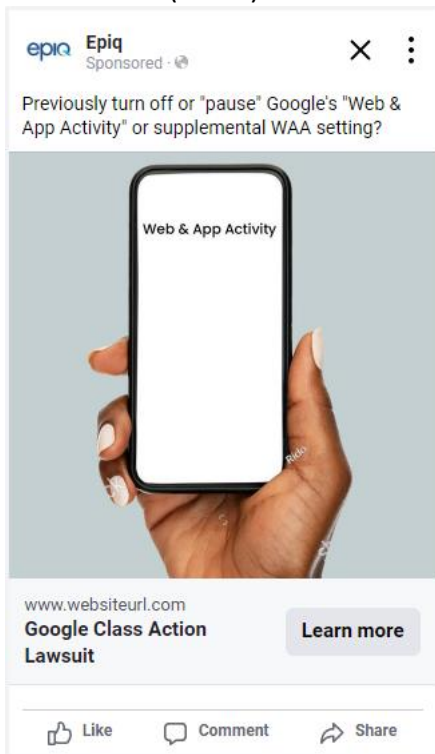
Frame 2 (on screen for 3 seconds):



Frame 3 (on screen for 5 seconds):



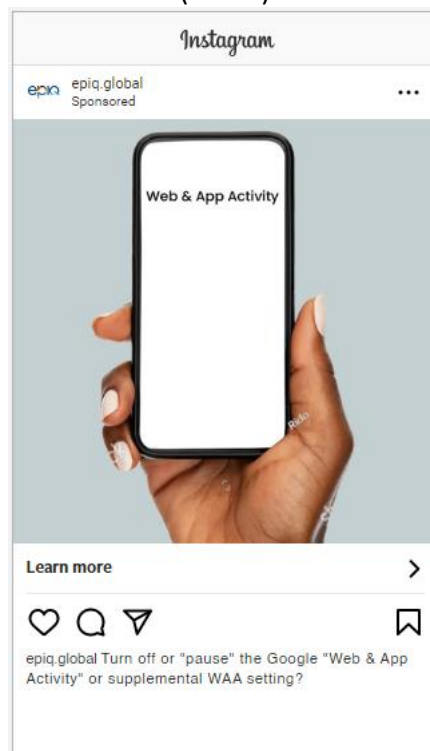
Facebook Newsfeed Ad #2
(Static)



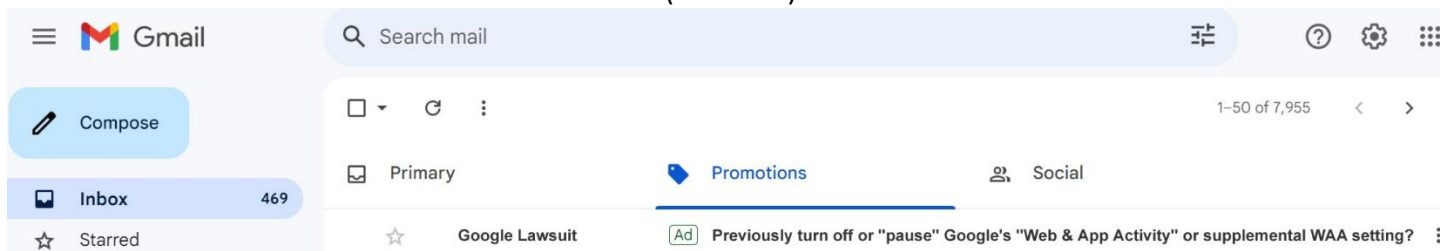
Facebook Right Hand Column Ad #2
(Static)



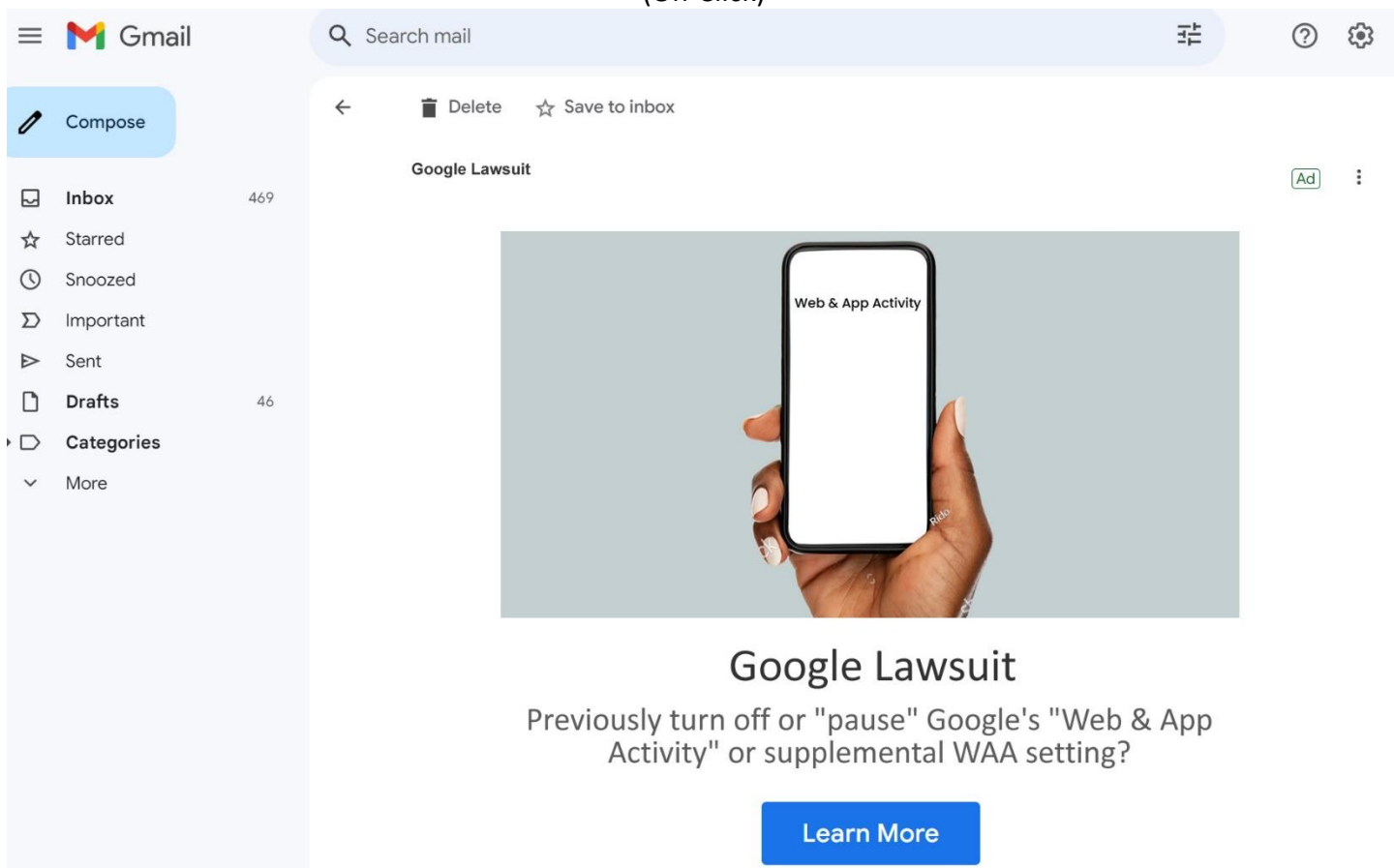
Instagram Newsfeed Ad #2
(Static)



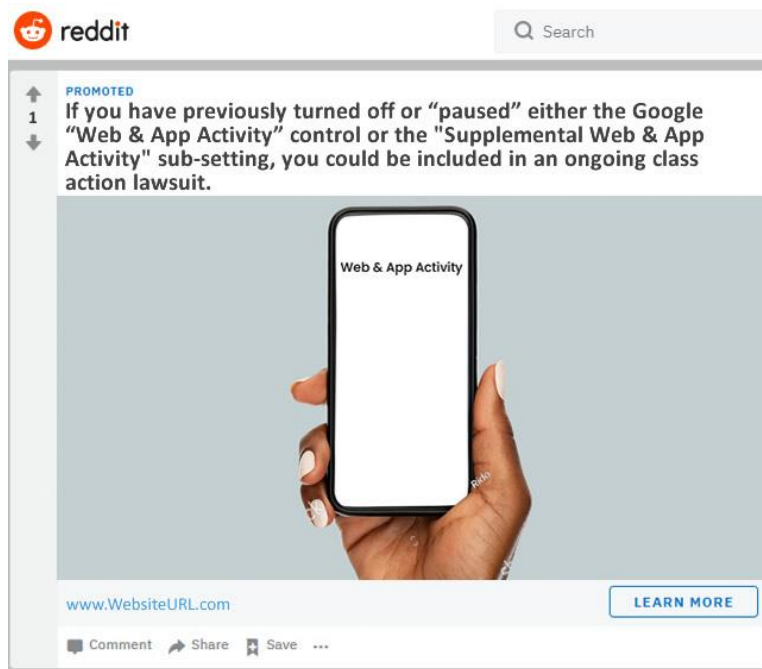
Gmail.com Promotional Ad #2 (Pre-Click)



(On-Click)



Reddit Feed Ad #2
(Static)



X (Twitter) Feed Ad #2
(Static)

